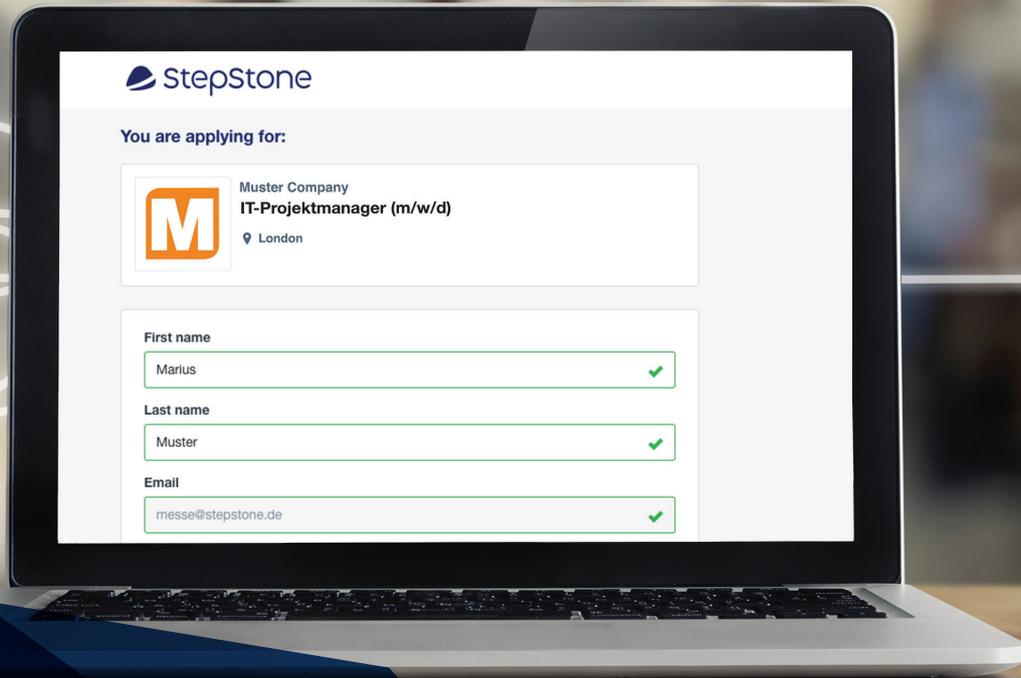


# StepStone Quick-Apply

Boost your recruitment success!



## Not enough applicants? This is why your applicants are dropping out ...

At StepStone, we are your partner for successful recruitment. With our help, people find the right job and companies find the right employees. We are always working to simplify the application process for applicants in order to achieve even better matching of candidates and companies – so you never miss another applicant.

### Obstacles for candidates in the application process.

Many job hunters drop out of an online application after just a few minutes. Candidates find the application process too time-consuming, unstandardised and frustrating – which is also down to the lack of response in many cases. Employers need to rethink things here: Such a hard-going application process has a negative impact on the candidate experience and thus also the recruitment outcome.



**71 %** of candidates surveyed say they abandon the application process if it takes longer than 15 minutes.



**39 %** of potential candidates think that the formal requirements for the application process are too high.



**86 %** of applicants use a smartphone to search for jobs.

## Challenges for companies when recruiting.

Employers face enormous challenges in recruitment at the moment. To successfully fill a vacancy, they need to find enough suitable candidates – often under huge time pressure. There are also ever greater volumes of information to process and the more vacancies there are, the more time-consuming this becomes.



**82%** of recruiters surveyed say it is difficult to find suitable candidates for vacancies.



**72%** of recruiters have difficulties finding enough candidates for vacancies.



**59%** of recruiters say it is not easy to cope with the time pressure when filling vacancies.

It is high time **the application process was improved** for both sides.

## What do **candidates expect** from companies?

Candidates want the recruitment process to offer them the same benefits that they are accustomed to on other digital platforms: quick processes and personalised services. Recruiting can only be successful if these expectations are met. That's why we do everything we can to make each step in the application process as simple, efficient and personalised as possible.

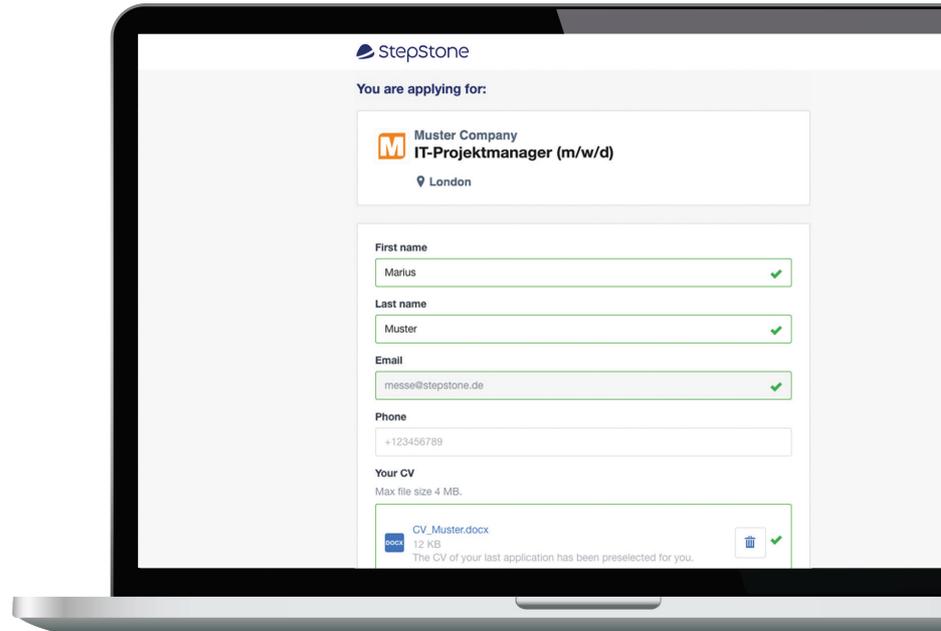


## Quick-Apply speeds up the process for candidates.

StepStone Quick-Apply is a technical plug-in that sends the applicant data held by StepStone directly to your applicant management system. There is no need to enter the data again and so the application process is noticeably faster.

As an all-inclusive service, StepStone Quick-Apply offers all our customers a ready-to-use solution that simplifies the application process and improves the results of recruitment.

SIMPLE | FAST | EFFECTIVE | TRANSPARENT



## Application process **without** StepStone Quick-Apply\*



Duplicated and complex data entry: **applicant abandons the process**

A list of applicant management systems that are Quick-Apply-ready can be found here: [stepstone.de/quick-apply](https://stepstone.de/quick-apply)

## Application process **with** StepStone Quick-Apply\*



Simpler process: **application completed**

\*For desktop and for mobile devices. If the candidate is not logged in, they enter the information in the application form manually using the same process.

## How to boost your **recruitment success**.

### Quick-Apply gives you up to **20% more conversion**.\*

The standardised – and noticeably streamlined – application process using the StepStone form significantly reduces the drop-out rate. Your company receives more applications. Candidates can apply wherever they are, using any device and without having to repeatedly enter information – making the application process much easier for anyone looking for a job whilst on the move. The linking of systems brings greater simplicity – including for reporting, so you can keep up to date with information such as the current number of applicants.



#### **Candidate Experience**

Take advantage of the chance of up to 20 % more conversion\* with a shorter and simpler application process.



#### **Quality standard**

You and your applicants benefit from a consistent and standardised application process.



#### **Mobile application**

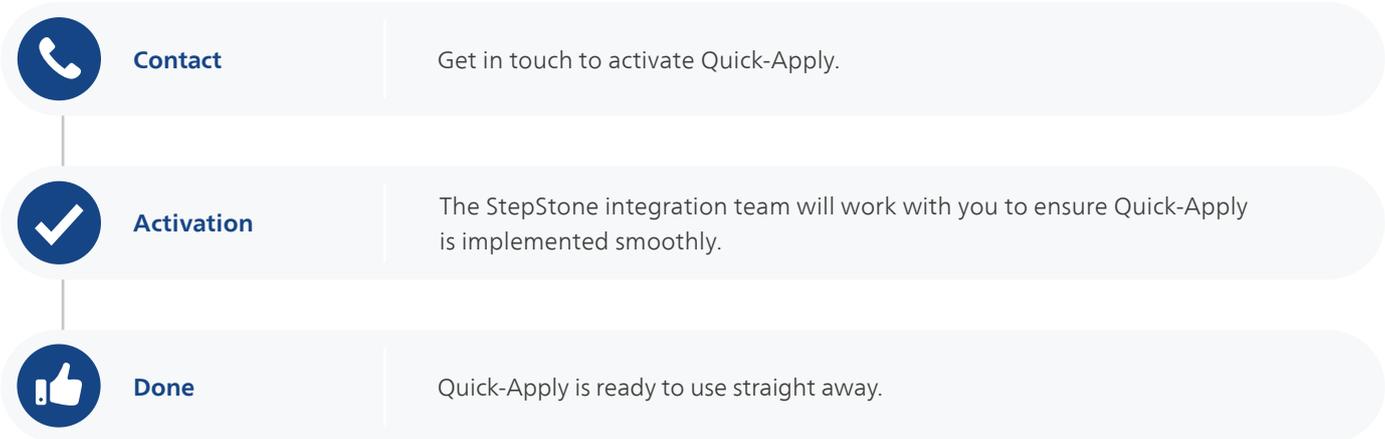
Receive applications from anywhere and from any device, thanks to automatic sending of data from the StepStone candidate profile.



#### **Transparency**

You always have a clear overview of key figures such as the number of applications received.

## Activating StepStone Quick-Apply



What about our **service level**? The average connection time is 48 hours for linked systems.

Would you like to use Quick-Apply and benefit from an optimised application process?  
Contact us direct at [quickapply@stepstone.de](mailto:quickapply@stepstone.de)

## Any questions?

For more information visit:

**[www.stepstone.de/quick-apply](http://www.stepstone.de/quick-apply)**

Please don't hesitate to get in touch.  
We will be happy to advise you further.

### Contact

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